



Dear Exhibitor:

The 2010 Pennsylvania Association for Gifted Education (PAGE) State Conference will be held at the Four Points North by Sheraton Hotel from April 22<sup>nd</sup> through 24<sup>th</sup> in Mars, Pennsylvania, located approximately 30 minutes north of Pittsburgh. Approximately 500 educators and parents are expected to attend the conference. The conference will also include a one-day student program.

This year's featured speakers include:

- Dr. Karen Rogers of The University of St. Thomas, the author of *Re-Forming Gifted Education: Matching the Program to the Child*
- Dr. Mary Slade of James Madison University, an editor of *Aiming for Excellence: Annotations to the NAGC PK-12 Gifted Program Standards*
- Dr. Jean Peterson of Purdue University, the author of *The Essential Guide to Talking with Gifted Teens*
- Dr. Ann Lupkowski Shoplik of Carnegie Mellon University, the co-author of *Developing Mathematical Talent: A Guide for Challenging and Educating Gifted Students*.

This is an excellent opportunity for your company to exhibit and sell your products and services. Many of the conference attendees look forward to viewing and purchasing materials for their classrooms and children. To encourage participants to visit the Exhibit Hall, each conference attendee will receive a stamp card. After visiting eight different exhibitors, each participant may enter a drawing for a variety of prizes, including a free registration for the 2011 PAGE conference. While all exhibitors will be part of this stamp card program at no additional charge, you do have the option of being a mandatory stop. For an additional fee, all participants would be required to visit your booth in order to be entered in the drawing. A limited number of these opportunities is available; see the attached sheet for all pricing information.

Various opportunities for sponsorship are also available. Please see the enclosed letter for more information.

Please let me know as soon as possible if you intend to be a part of the 2010 PAGE Conference. As soon as payment is received, your company will be listed on our website with a link to your website. You will be listed in the program as well as the spring issue of our quarterly newsletter if we have your paid application no later than March 1, 2010.

Please contact me if you have any questions or need additional information.

Sincerely,

*Amy Villa*

Amy Villa  
Overbrook Administrative Center, Room 302  
2140 Saw Mill Run Blvd.  
Pittsburgh, PA 15210  
(412) 323-3966  
[avilla1@pghboe.net](mailto:avilla1@pghboe.net)

**The Pennsylvania Association for Gifted Education  
Annual State Conference -- April 22-24, 2010 -- Mars, PA**

**EXHIBITOR'S REGISTRATION**

Please type or print the following information as it should appear in the Official Program.

Exhibit Representative: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Type of Material Being Displayed: \_\_\_\_\_

Website: \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Electrical Outlet Required? YES NO

The cost for a full table (6' x 30", with skirt and 2 chairs) is \$250. Each additional table costs \$225. **Please send payment along with this application. Make check payable to: PAGE, Inc.** Please respond promptly, as table space is limited. Refunds for cancellations will be made only if notice is received by March 1, 2009, and if another exhibitor can use the space reserved by the canceling exhibitor. Exhibitors may set up as early as 3 P.M. on Wednesday, April 21, 2010. The exhibit area will be open from 11 A.M.-9 P.M. on April 22<sup>nd</sup>, from 7 A.M.-6 P.M. on April 23<sup>rd</sup> and from 7 A.M.-3:30 P.M. on April 24<sup>th</sup>. Lunch is included on both April 23<sup>rd</sup> and April 24<sup>th</sup>.

\_\_\_\_\_ Table exhibit: **\$250**

\_\_\_\_\_ Additional tables: **\$225** each

\_\_\_\_\_ Display space (flyers only): **\$50**

\_\_\_\_\_ Flyers included in the folders of all participants: **\$100**

\_\_\_\_\_ Mandatory stop in the Exhibit Hall stamp card incentive program: **\$200**

\_\_\_\_\_ Provide Door Prizes

\_\_\_\_\_ Present workshop at one of our sessions

Ad in Program*	with exhibit table	without exhibit table
1/6 page	\$75	\$100
1/3 page	\$130	\$175
1/2 page	\$205	\$275
full page	\$395	\$525

\* Camera-ready ad must accompany payment and be received no later than March 1, 2010.

**Total Amount Enclosed \$** \_\_\_\_\_ **Check #** \_\_\_\_\_

Mail payment and completed form to:

**Amy Villa  
Overbrook Administrative Center, Room 302  
2140 Saw Mill Run Blvd.  
Pittsburgh, PA 15210**